



It's About *Life*.

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Privacy Policy

America's Blood Centers holds your data with the highest degree of confidentiality and privacy. The following information outlines our corporate privacy policy.

1. America's Blood Centers (ABC) holds and stores confidential information on member/client companies and organizations, and comments.
2. Without prior consent, ABC will not disclose any information received through the members/member/clients use of the ABC member web site or any other ABC product or service about a members/member/clients' organizational structure and comments, which references or identifies a specific member/member/client, to other third parties without consent, except for the following limited purposes:
 - A. We are compelled to do so by law or by an order of a court or governmental authority.
 - B. In order to cooperate with law enforcement authorities or governmental regulatory bodies.
 - C. As necessary to complete a transaction for you.
 - D. As we deem necessary to protect the rights, safety or property of (ABC), our users or others or to enforce our terms of use agreement or privacy policy.
3. ABC will not identify a specific member/client in any communication oral or written regarding exit interview rating results, internal trends, employee comments or incidents, without consent, but may from time to time relate such information without identifying the member/client by name or inference.
4. **Aggregate Data.** As part of its services, ABC may aggregate statistical data from each member/client account and provide the aggregated data as benchmark statistics. ABC may sell or publish aggregate data but may not identify the data with any individual member/client.
5. **Member/client Lists.** ABC does maintain and may, at its discretion, publish this list in whole or in part on the America's Blood Centers web site and/or in marketing materials for prospective members/clients and media (without listing any individuals associated with that member/client).
6. ABC may discuss orally or in writing specific incidences of how its products or services helped improve a member/client's employee issues but ABC will not, without consent, identify the name of the company/organization or individuals involved.
7. ABC will, upon written request, provide a copy of the data stored in a member/client's ABC account but will only release this data to a verified, authorized member/client representative.

8. All ABC staff receives a copy of this Privacy policy and are required to follow all of the items listed in this policy. Any employee that knowingly violates this privacy policy will be disciplined up to and including termination.
9. ABC may, from time to time, amend this Privacy policy. If the policy is amended, the new policy will be provided to each active ABC member and posted on the ABC web site (www.americasblood.org).

May 12, 2004

For More Information

For more information on any of these policies please contact America's Blood Centers.

Email: msanders@americasblood.org

Phone: (202) 393-5725

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