



**America's Blood Centers**<sup>®</sup>  
It's About *Life.*

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## NEWS RELEASE

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### **America's Blood Centers Partner with Remington College for Blood Drives in 2010**

*"3 Lives" blood drives will focus on the need for minority donors*

**Washington (February 23, 2010)** – America's Blood Centers is partnering with Remington College for a series of blood drives to be held at Remington College campuses across the country throughout the year. The Remington College effort is called "3 Lives" - because three lives may be saved for every one pint of blood donated.

The blood drives will focus on the need for minority donors – especially African- Americans. According to America's Blood Centers, the need for African-American blood donors is very high.

"African-American donors provide blood with unique antigens, which can mean life-saving treatments for people battling sickle cell, leukemia and other diseases," said Tom Schallert, America's Blood Centers' President. "The best blood match for a chronically ill patient requiring multiple blood transfusions throughout his or her lifetime will likely come from a donor of the same ethnic background."

"Our goal is to collect hundreds of pints of blood that will help out hospitals and blood centers in the communities where we have campuses," said Jack Forrest, Remington's President and CEO.

Each Remington College campus will hold three blood drives in 2010. The first ones will happen in early-April as part of National Minority Health Month. Remington College and America's Blood Centers' members will partner for blood drives on the following campuses:

- Remington College-Houston, North Houston and Houston Southeast campuses in Texas
- Remington College-Cleveland and Cleveland West campuses in Ohio
- Remington College-Dallas and Ft. Worth campuses in Texas
- Remington College-Baton Rouge, Shreveport and Lafayette campuses in Louisiana
- Remington College-Mobile Campus in Alabama
- Remington College-Memphis Campus in Tennessee
- Remington College-Tampa Campus and Remington College of Nursing (Orlando) in Florida
- Remington College-Colorado Springs Campus in Colorado
- Remington College-Honolulu Campus in Hawaii

(MORE)

America's Blood Centers' members will be responsible for blood collection. For detailed information on the blood drives, please visit [www.3Lives.com](http://www.3Lives.com).

The Remington College 3 Lives blood drives are part of "Remington College Reaches Out," a series of community initiatives and charitable efforts to mark the college's 25<sup>th</sup> anniversary in 2010.

For more information, call Remington College at 1-800-448-6405.

### **About America's Blood Centers**

Founded in 1962, America's Blood Centers is North America's largest network of community-based, independent blood programs. Recognized by the U.S. Congress for its critical work in patient care and disaster preparedness and response, the federation operates more than 600 blood donor centers providing nearly half of the U.S., and a quarter of the Canadian blood supply. These blood centers serve more than 3,500 hospitals and healthcare facilities across North America. Americas Blood Centers' U.S. members are licensed and regulated by the U.S. Food and Drug Administration. Canadian Members are regulated by Health Canada.

### **About Remington College**

Remington College is a common name used by all 20 campuses of a group of affiliated companies of privately-owned, post-secondary educational institutions based in Heathrow, Florida. Through its campuses, Remington College offers diplomas, bachelor's and associate's degrees in a variety of fields, including: cosmetology; nursing; healthcare; criminal justice; business; electronics; information technology; and more. Course offerings vary by campus. Remington College and its predecessor companies have been part of the higher education community since 1985. For more information, please visit [www.remingtoncollege.edu/](http://www.remingtoncollege.edu/). For the latest news about Remington College, visit <http://today.remingtoncollege.edu/>