

PARTNERSHIPS, ADVERTISING AND SPONSORSHIP OPPORTUNITIES 2012

America's Blood Centers' Publications and Events:

Your #1 Resource to Reach, Engage and Meet Key Decision Makers in Blood Banking and Transfusion Medicine.



America's Blood Centers[®]
It's About *Life.*



THE FOUNDATION FOR
AMERICA'S BLOOD CENTERS

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ABOUT AMERICA'S BLOOD CENTERS

Founded in 1962, America's Blood Centers is North America's largest alliance of community-based, independent blood programs. Recognized by the U.S. Congress for its critical work in patient care, service to the U.S. military, and disaster preparedness and response, the federation operates more than 600 blood donor centers, providing half of the U.S. and a quarter of the Canadian blood supply.

These blood centers serve more than 180 million people and provide blood products and services to more than 3,500 hospitals and healthcare facilities across North America. America's Blood Centers' U.S. members are licensed and regulated by the U.S. Food and Drug Administration. Canadian members are regulated by Health Canada.

ABC'S MISSION

"To help member blood centers serve their communities."

FABC'S MISSION

"The FABC believes that no one should die for lack of access to a safe and adequate blood supply. Our mission is to fund initiatives that improve the availability, quality and safety of blood and related products to save, extend, or enhance the lives of patients."

America's Blood Centers and The Foundation for America's Blood Centers

725 15th Street NW
Suite 700
Washington, DC 20005

Tel: 1-888-USBLOOD
Fax: (202) 393-1282
www.AmericasBlood.org &
www.theFABC.org

KEY CONTACTS

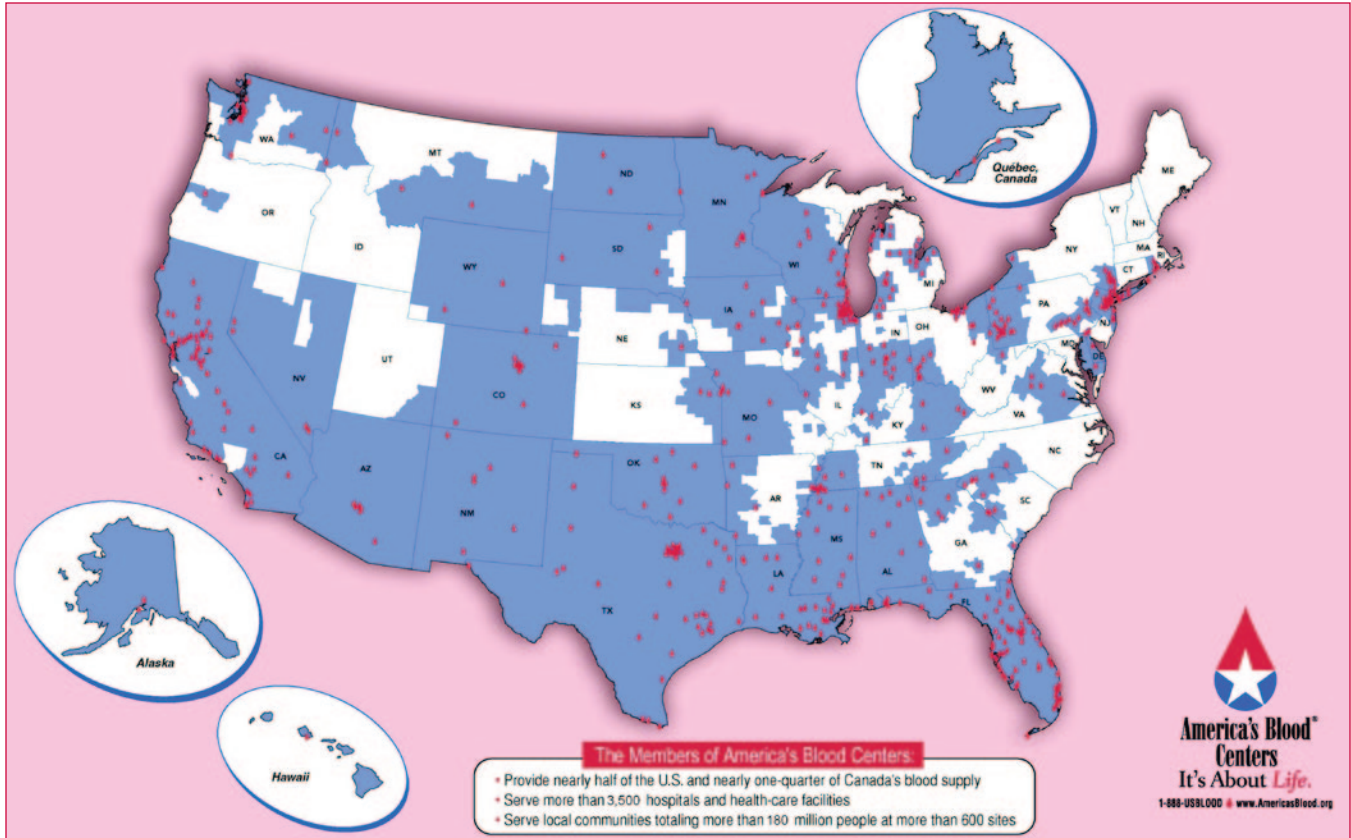
Jim MacPherson
Chief Executive Officer
America's Blood Centers
(202) 654-2902
jmacpherson@americasblood.org

Lauren Larsen
President and Chief Ambassador
The Foundation for America's Blood Centers
(720) 938-5586
llarsen@americasblood.org

Matt Granato
Director, Communications and Member Services/Director, Operations
America's Blood Centers/The Foundation for America's Blood Centers
(202) 654-2911
mgranato@americasblood.org

MEMBERSHIP INFORMATION

- Over 70 members in the United States; one member in Canada
- ABC members supply half of the U.S. blood supply and a quarter of the Canadian blood supply
- Member blood centers vary in size and geographic reach, from 15,000 to one million units annually



CANADA

Héma-Québec

UNITED STATES

Alaska

Blood Bank of Alaska*

Arizona

Blood Systems

California

Blood Centers of the Pacific
BloodSource*
Central California Blood Center
Delta Blood Bank
Houchin Community Blood Bank
LifeStream*
Northern California Community Blood Bank
San Diego Blood Bank*

Colorado

Bonfils Blood Center*

Delaware

Blood Bank of Delmarva

Florida

The Blood Alliance
Community Blood Centers of Florida*
Florida Blood Services
Florida's Blood Centers*
LifeSouth Community Blood Centers*
Suncoast Communities Blood Bank

Georgia

Shepherd Community Blood Center

Hawaii

Blood Bank of Hawaii

Illinois

Central Illinois Community Blood Center
Community Blood Services of Illinois*
Heartland Blood Centers
LifeSource (ITxM)*
Rock River Valley Blood Center*

Indiana

Indiana Blood Center*
South Bend Medical Foundation

Iowa

LifeServe Blood Center
Mississippi Valley Regional Blood Center

Kentucky

Kentucky Blood Center
Western Kentucky Regional Blood Center

Louisiana

The Blood Center (New Orleans)
LifeShare Blood Centers*

Michigan

Michigan Blood*

Minnesota

Memorial Blood Centers

Mississippi

Mississippi Blood Services

Missouri

Community Blood Center (Kansas City)
Community Blood Center of the Ozarks

Nebraska

Nebraska Community Blood Bank

New Jersey

The Blood Center of New Jersey
Central Jersey Blood Center
Community Blood Council of New Jersey
Community Blood Services (Paramus)*

New York

Community Blood Service of
Upstate New York Transplant Services
New York Blood Center*

North Carolina

Community Blood Center of the Carolinas

Ohio

Community Blood Center (Dayton)
Hoxworth Blood Center
LifeShare Community Blood Services

Oklahoma

Oklahoma Blood Institute*

Oregon

Lane Blood Center

Pennsylvania

Central Blood Bank (ITxM)*
Central Pennsylvania Blood Bank
Community Blood Bank of Northwest Pennsylvania & Western New York
Institute for Transfusion Medicine
Miller-Keystone Blood Center

Rhode Island

Rhode Island Blood Center*

South Carolina

The Blood Connection

Tennessee

Blood Assurance*
Lifeblood, Mid-South Regional Blood Center
LIFELINE Blood Services
MEDIC Regional Blood Center

Texas

The Blood and Tissue Center of Central Texas*
Carter BloodCare
Coastal Bend Blood Center
Coffee Memorial Blood Center
Gulf Coast Regional Blood Center*
South Texas Blood & Tissue Center*
Texoma Regional Blood Center

Virginia

Virginia Blood Services

Washington

Cascade Regional Blood Services
Inland Northwest Blood Center*
Puget Sound Blood Center*

Wisconsin

Blood Center of Northcentral Wisconsin
BloodCenter of Wisconsin*
Community Blood Center (Appleton)*

*ABC National Marrow Donor Program Centers

NETWORKING AND EDUCATION EVENTS

THE ABC ANNUAL AND INTERIM MEETINGS

ABC member executives gather twice a year at the Annual (March) and Interim (August) meetings. The meetings include a members-only assembly where ABC business is discussed and an open plenary session where hot topics and trends are presented and discussed.

Historical Snapshot of ABC Meetings Attendance

| Meeting | 2007 | 2008 | 2009 | 2010 | 2011 |
|---------|----------------------|--------------------|----------------------|---------------------------|-----------------------|
| Annual | 181 (Washington, DC) | 226 (New York, NY) | 207 (Washington, DC) | 174 (Fort Lauderdale, FL) | 183 (Washington, DC) |
| Interim | 181 (Vancouver, BC) | 145 (Dayton, OH) | 146 (Santa Rosa, CA) | 175 (Chicago, IL) | 166 (Kansas City, MO) |

ABC Specialty Workshops

One of the many valuable resources America's Blood Centers offers its membership is the opportunity to learn and network with peers and leaders in blood banking through ABC specialty workshops. These workshops cater to a variety of disciplines within the blood center: technical and laboratory, medical, fund development, communications, donor recruitment, human resources, finance, and quality. Workshops are a valuable forum for ABC member blood centers to introduce new concepts, exchange ideas, share practices, and present lessons learned.

Historical Snapshot of ABC Workshop Attendance

| Workshop | 2007 | 2008 | 2009 | 2010 | 2011 |
|---|------|------|------|------|------|
| Fund Development, Donor Recruitment and Communications | 111 | 135 | 99 | 95 | 81 |
| Financial Management (odd years); Human Resources (even years) | 70 | 56 | 61 | 58 | 75 |
| Medical | 60 | 37 | 55 | 97 | 107 |
| Technical & Quality (odd years)/ IT & Benchmarking (even years) | 134 | 171 | 111 | 88 | 127 |

2012 MEETING AND WORKSHOP SCHEDULE*



MARCH 24-26, 2012

Annual Meeting and ABC 50th Anniversary 3-Day Celebration Event, Scottsdale, AZ

| | |
|--------------------|--|
| Saturday, March 24 | Odes to the 50th: Cocktail and networking kick-off event (evening) |
| Sunday, March 25 | The CBBC Supper Club '62: Host reception and event (evening) |
| Monday, March 26 | Plenary session: "Science Meets Operations" (morning/afternoon) Awards of Excellence and 50th Anniversary Banquet (evening) |

MAY 1-3, 2012

Human Resources/TD Workshop, Sacramento, CA

| | |
|------------------|---|
| Tuesday, May 1 | Workshop sessions (morning/afternoon) |
| Wednesday, May 2 | Workshop sessions (morning/afternoon) Networking reception (evening) |
| Thursday, May 3 | Workshop sessions (morning/afternoon) |

JUNE 19-22, 2012

Fund Development, Donor Recruitment and Communications Workshop, Atlanta, GA

| | |
|--------------------|--|
| Tuesday, June 19 | Fund development topics (morning/afternoon) |
| Wednesday, June 20 | Fund development (morning) and communications (afternoon) topics Networking reception (evening) |
| Thursday, June 21 | Communications (morning) and donor recruitment (afternoon) topics Networking dinner and event (evening) |
| Friday, June 22 | Donor recruitment topics (morning) |

AUGUST 4, 2012

Medical Directors Workshop, Buffalo/Niagara, NY

| | |
|--------------------|---------------------------------------|
| Saturday, August 4 | Workshop sessions (morning/afternoon) |
|--------------------|---------------------------------------|

AUGUST 5-6, 2012

Interim Meeting, Buffalo/Niagara, NY

| | |
|------------------|---|
| Sunday, August 5 | Scientific, Medical and Technical Forum (afternoon) Host reception and event (evening) |
| Monday, August 6 | ABC Blood Center Leadership Forum (morning/afternoon) |

SEPTEMBER 19-20, 2012

IT & Benchmarking Workshop

Location TBD

**Events not listed are restricted to ABC members only.*

PARTNERSHIPS WITH THE FOUNDATION FOR AMERICA'S BLOOD CENTERS

Becoming an annual contributor and supporter of the FABC goes a long way. Choose the supporter level that best suits your needs. Each level has a selection of benefits that grants access to ABC and FABC events, publications and websites. All support levels cover the period March 2012 - February 2013; payment must be received in April 2012. Platinum and Gold Level Supporter pledge forms must be received by February 1, 2012 to receive Annual Meeting access.

Platinum Level Supporter

\$150,000 per year (\$70,000 tax deductible)

Benefits:

- Sponsor designation of the ABC **Annual Meeting**, including **Awards of Excellence** banquet and 50th Anniversary celebration and networking events
- Sponsor designation of the ABC **Interim Meeting**, including networking events
- Attendance to meetings' plenary sessions and events for 6 individuals
- Sponsor designation at **three ABC specialty workshops** of supporter's choice, including attendance to sessions and events for 3 individuals
- Eight full-page ads in the *ABC Newsletter**
- *ABC Newsletter* subscription for 10 individuals
- Half-page ad in ABC/FABC's Annual Report
- Sponsor designation in footer of all outgoing FABC "thank you for your contribution" emails and all other communications
- Banner ad on rotation on the FABC website's home page (public) for full year, plus Platinum Level Sponsor designation on the website
- Column ad on rotation in ABC's members only website for full year (password protected site)
- Availability of Lauren Larsen, blood recipient, author and president and chief ambassador of the FABC, as a speaker for an employee recognition event or any other agreed upon event
- Select reports from the ABC Data Warehouse**

Gold Level Supporter

\$125,000 per year (\$60,000 tax deductible)

Benefits:

- Sponsor designation of the ABC **Annual Meeting**, including **Awards of Excellence** banquet
- Attendance to meeting's plenary session and events for 4 individuals
- Sponsor designation at **two ABC specialty workshops** of supporter's choice, including attendance to sessions and events for 3 individuals
- Six half-page ads in the *ABC Newsletter**
- *ABC Newsletter* subscription for 6 individuals
- Third-page ad in ABC/FABC's Annual Report

- Gold Level Sponsor designation on FABC website (public) for full year
- Banner ad on rotation in ABC's members only website for full year (password protected site)
- Availability of Lauren Larsen, blood recipient, author and president and chief ambassador of the FABC, as a speaker for an employee recognition event or any other agreed upon event

Silver Level Supporter

\$90,000 per year (\$50,000 tax deductible)

Benefits:

- Sponsor designation of the ABC **Interim Meeting**
- Attendance to meeting's plenary session and events for 3 individuals
- Sponsor designation at **one ABC specialty workshop** of supporter's choice, including attendance to sessions and events for 3 individuals
- Five half-page ads in the *ABC Newsletter**
- *ABC Newsletter* subscription for 4 individuals
- Silver Level Sponsor designation on the FABC website (public) for full year
- Availability of Lauren Larsen, blood recipient, author and president and chief ambassador of the FABC, as a speaker for an employee recognition event or any other agreed upon event

Bronze Level Supporter

\$50,000 per year (\$25,000 tax deductible)

Benefits:

- Sponsor designation at **two ABC specialty workshops** of supporter's choice, including attendance to sessions and events for 3 individuals
- Eight half-page ads in the *ABC Newsletter**
- *ABC Newsletter* subscription for 4 individuals
- Third-page ad in ABC/FABC's Annual Report
- Bronze Level Sponsor designation on FABC website (public) for full year

* Excludes March, July and October issues.

** With approval from the ABC IT Steering Committee

To become a Platinum, Gold, Silver, or Bronze Level Supporter, please contact Abbey Nunes at anunes@americasblood.org or (202) 654-2980.

AT-A-GLANCE SUPPORTER LEVEL COMPARISON

| Support Level | Platinum | Gold | Silver | Bronze |
|--|---------------|---------------|---------------|---------------|
| Benefits | \$150,000 | \$125,000 | \$90,000 | \$50,000 |
| Annual Meeting, Awards of Excellence and networking events' sponsor designation | ✓ | ✓ | | |
| Annual Meeting plenary session and event attendance | 6 individuals | 4 individuals | | |
| Interim Meeting and networking events' sponsor designation | ✓ | | ✓ | |
| Interim Meeting plenary session and event attendance | 6 individuals | | 3 individuals | |
| ABC specialty workshop sponsor designation and attendance | 3 workshops | 2 workshops | 1 workshop | 2 workshops |
| ABC Newsletter ads | 8, full page | 6, half page | 5, half page | 8, half page |
| ABC Newsletter subscriptions | 10 | 6 | 4 | 4 |
| ABC and FABC Annual Report ad | 1, half page | 1, third page | | 1, third page |
| FABC sponsor designation on emails and other communications | ✓ | | | |
| Banner ad on the FABC website homepage | ✓ | | | |
| Sponsor designation on the FABC website | ✓ | ✓ | ✓ | ✓ |
| Ad on ABC members' website | ✓ | ✓ | | |
| Lauren Larsen speaking engagement | ✓ | ✓ | ✓ | |
| Select reports from the ABC Data Warehouse* | ✓ | | | |

* With approval from the ABC IT Steering Committee.

Funds for the Foundation for America's Blood Centers support initiatives of ABC and its members in four key areas:

- **Education and Awareness:** The FABC funds initiatives to ensure patients receive the blood they need through educational campaigns to reach prospective donors.
- **Diversification of the Blood Supply:** Many transfusion-dependent illnesses disproportionately impact minorities, yet the current blood supply does not reflect the level of minority participation needed to give these patients the best blood match possible. We fund initiatives to raise awareness and encourage blood donation among minority populations.
- **Technology and Research:** We fund initiatives that drive breakthroughs in getting the right blood to the right patient at the right time.
- **Global Leadership and Relief:** Our programs help ensure that other countries can provide their patients with access to safe blood transfusions. We work with our member centers and the community to provide much-needed supplies following disasters and during other times of need.

For more information about the FABC, and to read more about the different programs within each area of funding, visit www.theFABC.org.

ADVERTISING IN THE ABC NEWSLETTER

Published 46 to 48 times a year, the *ABC Newsletter* is a weekly chronicle of current events and issues affecting the blood community. Editorial coverage includes regulation, legislation, litigation, science, technology, and new developments in blood services. Special sections highlight ABC member news and updates from ABC headquarters. A comprehensive calendar of events is published once a month and there is a classified advertising section for employment opportunities, equipment, and other notices.

Circulation:

Approximately 5,000; email only, <0.5% bounce back rate (subscription based)

Frequency:

Weekly, 46 to 48 issues per year on Fridays (unless Friday is a holiday, then Thursday)

Length and format:

Up to 22 pages; portable document format (PDF), portrait layout, 8½ by 11”

ABC Newsletter 2012 Advertising Rates

Ads are available to promote a company, service, product or event, or make announcements.

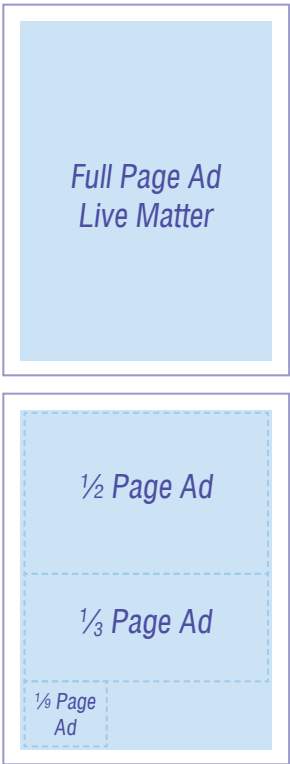
| Rates | 1x | 3x | 6x | 9x | 12x | 16x ² |
|--|---------|---------|---------|---------|---------|------------------|
| 4-Color Ad, per impression based on frequency ¹ | | | | | | |
| Full page | \$1,950 | \$1,850 | \$1,755 | \$1,655 | \$1,560 | \$1,460 |
| ½ page | \$1,121 | \$1,064 | \$1,009 | \$952 | \$897 | \$840 |
| ⅓ page | \$813 | \$771 | \$731 | \$690 | \$650 | \$608 |
| ABC Marketplace (⅓ page) | \$336 | \$319 | \$302 | \$285 | \$269 | \$251 |

¹ There is a 20% surcharge for ads published in the pre AABB, ABC and ISBT annual meeting issues.

²16 is the maximum number of ads per company per calendar year; excludes classified and Marketplace ads.

AD SPECS

- For full page ads only: high-resolution PDF (300 dpi or higher); size is 8 ½” by 11”, portrait layout
- All other ads: high-resolution TIFF or EPS files (300 dpi or higher)
 - ½ page ad size: 7 ¼” by 4 ⅞” (WH)
 - ⅓ page ad size: 7 ¼” by 3 ¼” (WH)
 - ⅙ page ad size: 2 ½” by 2” (WH)
- All ads must be in print format with embedded screen and printer fonts
- Text and art must be kept at least ½” from trim
- No crop marks, bleeds or margin annotations



REQUIREMENTS, DEADLINES AND LIMITATIONS

Ads must be received and paid in full 10 business days prior to the desired publication issue (except for classified ads, see right). Cancellations must be made 5 business days prior to the publication issue. If a cancellation is received afterward, the publisher will offer an alternative publication date but no refunds will be offered.

Advertiser must provide “camera ready” art as specified above. The publisher does not offer nor is obligated to assist with copy, artwork, or design services.

Ads must be tasteful, non-critical of other products or services, and must contain graphic elements besides copy. The publisher reserves the right to reject any ads that, in its opinion, do not comply with this requirement.

Advertisers are limited to running 16 ads per calendar year (with the exception of classified and ABC Marketplace ads). Ads for the same product or service are limited to running in up to two consecutive issues, with a 4-issue break before they can be published again.

Ads are assigned on a first-come, first-served basis. Reserve early to ensure placement in the issue of your choice.

CLASSIFIED ADS

Ads are accepted for “Positions Available” and other classified ads.

AD SPECS

- Copy must be typed.
- Copy may not exceed 150 words.
- Display ads are not accepted as classified ads.
- Deadlines: All classified ads must be received no later than noon ET on the Wednesday prior to the requested publication date(s) with payment.

RATES

- **ABC Members:** Advertisements are free for up to a maximum placement of three weeks per position per calendar year. Subsequent ads will be charged at the subscribers’ rate.
- **Subscribers:** \$139 per placement.
- **Non-subscribers:** \$279 per placement.

ANNUAL REPORT ADVERTISING

Circulation: 2,000+; email only, published and posted online (permanent presence), no subscription required.

Frequency: annual (between August and October)

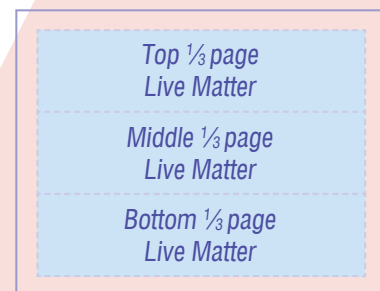
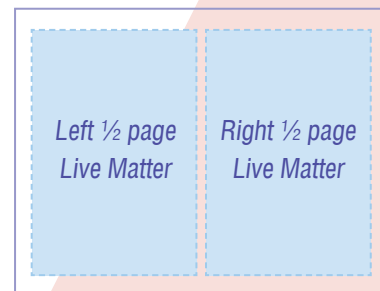
Length and format: Up to 40 pages; portable document format (PDF) and microsite, landscape layout, 11 by 8 1/2"

AD SPECS

- 1/2 page ad size: 4 7/8" by 7 1/4" (WH)
- 1/3 page ad size: 9 3/4" by 2 1/2" (WH)
- All ads must be in print format with embedded screen and printer fonts
- Text and art must be kept at least 1/2" from trim
- No crop marks, bleeds or margin annotations

Rates

| | |
|----------|---------|
| 1/2 page | \$2,250 |
| 1/3 page | \$1,650 |



REQUIREMENTS, DEADLINES AND LIMITATIONS

Ads must be received and paid in full by July. No cancellations and no refunds will be offered.

Advertiser must provide "camera ready" art as specified above. The publisher does not offer nor is obligated to assist with copy, artwork, or design services.

The annual report serves to highlight America's Blood Centers' accomplishments in the preceding year (April 1-March 31). A theme is selected and carried throughout the report. Advertisers are encouraged to utilize this opportunity to highlight their own accomplishments vis-à-vis ABC's or place congratulatory notices for milestones or achievements by ABC or its members. A draft may be provided upon request in June.

Ads are limited to 2 full pages of advertising per annual report (in any combination of half - or third-page ads). Ads are assigned on a first-come, first-served basis. Reserve early to ensure placement.

MEMBERS ONLY WEBSITE

The America's Blood Centers members' site is a "one-stop shop" for resources, documents, files and information frequently requested by members. Organized by ABC departments, projects or blood center disciplines, the site also contains a collection of tools to assist ABC members in their daily activities.

USER DEMOGRAPHICS

- Nearly 1,500 active users
- Users range from CEOs, VPs, and medical directors to mid-and senior level management
- Areas of discipline include executive management, procurement, human resources, donor recruitment, communications, fund development, quality, medical, and government relations

BANNER AND COLUMN ADS

| Rates | 1 month | 3 months | 6 months+ |
|---|---------|----------|-----------|
| Website ads monthly rate based on frequency | | | 6 months+ |
| Banner ad (291 x 100 pixels) | \$190 | \$170 | \$160 |
| Column ad (287 x 313 pixels) | \$650 | \$620 | \$590 |

AD SPECS

- Banner ads: 291 x 100 pixels; 40 KB or less
- Column ads: 287 x 313 pixels, 50 KB or less
- Animation graphics are allowed
- Rotating graphics are not supported

The screenshot shows the 'Members Only' section of the America's Blood Centers website. On the left is a red navigation menu with categories like Accounting, Inventory Management, and Human Resources. The main content area has a 'Welcome' message and a section titled 'IMPORTANT INFORMATION ABOUT YOUR ACCOUNT' with details about account security and renewal. On the right, there are two ad spots: a red 'Banner Ad' (291 x 100) and a red 'Column Ad' (287 x 313). The banner ad is currently blank, while the column ad contains a 'WHAT'S NEW' section listing recent news items like 'School Partnerships and Youth Recruitment' and 'ABC Newsletter, July 29, 2011'.

2012 AD PLACEMENT FORM

Contact Name: _____

Company: _____

Address: _____

City/State/ZIP: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Ad Placement

- ABC Newsletter ABC and FABC Annual Report
 Classified ad ABC Members' Website

Ad Size and Frequency

ABC Newsletter

- Full page
 Half page
 Third page
 ABC Marketplace
 (Ninth page)
 Classified Ad*

 1x 3x
 6x 9x
 12x 16x

ABC and FABC Annual Report

- Half page
 Third page

ABC Members' Website

- Banner
 Column

 1 month Other (6 mo. +)
 3 months _____
 6 months

**For classified ads, see specs on page 10 and send copy to Leslie Norwood at mnorwood@americasblood.org together with this insertion form.*

Requested start date: _____

Requested issues (for ABC Newsletter only): _____

See cancellation policy under appropriate ad section.

Advertiser signature: _____

Date: _____

Return form to:

Abbey Nunes, anunes@americasblood.org | Fax: +1 (202) 393-1282

You will be contacted at the email address above with a final quote and invoice. Payment must be received before ad is placed.

ABC use only

Total invoice: \$ _____

Invoice no.: _____

Sent on: _____

2012 AD PLACEMENT FORM

Contact Name: _____
 Company: _____
 Address: _____
 City/State/ZIP: _____ Country: _____
 Phone: _____ Fax: _____
 E-mail: _____

Ad Placement

- ABC Newsletter
- Classified ad
- ABC and FABC Annual Report
- ABC Members' Website

Ad Size and Frequency

ABC Newsletter

- Full page
- Half page
- Third page
- ABC Marketplace (Ninth page)
- Classified Ad*
- 1x 3x
- 6x 9x
- 12x 16x

ABC and FABC Annual Report

- Half page
- Third page

ABC Members' Website

- Banner
- Column
- 1 month Other (6 mo. +)
- 3 months _____
- 6 months

**For classified ads, see specs on page 10 and send copy to Leslie Norwood at mnorwood@americasblood.org together with this insertion form.*

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Date: _____

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 Abbey Nunes, anunes@americasblood.org | Fax: +1 (202) 393-1282
 You will be contacted at the email address above with a final quote and invoice. Payment must be received before ad is placed.

ABC use only

Total invoice: \$ _____

Invoice no.: _____

Sent on: _____

2012 SPONSORSHIP PLEDGE FORM

All support levels cover the period March 2012 – February 2013; payment must be received within 30 days of submitting pledge form. Platinum and Gold Level Supporter pledge forms must be received by February 1, 2012 to receive Annual Meeting access.

Contact Name: _____

Company: _____

Address: _____

City/State/ZIP: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Signature: _____

Your company will be invoiced at the address above.

Support Level (choose one)

- | | |
|---|--|
| <input type="checkbox"/> Platinum - \$150,000 (\$70,000 tax deductible) | <input type="checkbox"/> Silver - \$90,000 (\$50,000 tax deductible) |
| <input type="checkbox"/> Gold - \$125,000 (\$60,000 tax deductible) | <input type="checkbox"/> Bronze - \$50,000 (\$25,000 tax deductible) |

Thank you for your support. We, and millions of patients, are glad to count on you!

Return form to:

Abbey Nunes, anunes@americasblood.org | Fax: +1 (202) 393-1282 (must also send email to confirm fax transmission).

You may receive two separate invoices: one from the FABC for the tax deductible amount and one from ABC for the remaining of the sponsorship level.

ABC use only

Total invoice: \$ _____

Invoice no.: _____

Sent on: _____



America's Blood Centers®
It's About *Life.*



**THE FOUNDATION FOR
AMERICA'S BLOOD CENTERS**

725 15th Street NW, Suite 700
Washington, DC 20005
Tel: 202-393-5725
www.AmericasBlood.org | www.theFABC.org